

**MANSFIELD DOWNTOWN PARTNERSHIP
ADVERTISING AND PROMOTION COMMITTEE**

Wednesday, March 26, 2014

**Mansfield Town Hall
4 South Eagleville Road**

Conference Room C

(860) 429-2740

4:15 p.m.

AGENDA

1. Call to Order
2. Public Comment
3. Approval of Minutes from February 26, 2014 (attached)
4. Discussion and update on materials for summer advertising
5. Update from Art Fair subcommittee
6. Update from Festival subcommittee
7. Grand Opening for Town Square
8. Other
9. Adjourn

Next meeting: Wednesday, April 23

Possible future events: Breakfast with Jonathan/Dog walk - Christmas Market (similar to annual markets in Austria and Germany) - One Stop Shop (from 2012 Local First Mansfield) - Easter egg roll/hunt - Valentine's event - Fourth of July event - Movie in the parking garage - Concert series - Kick-off concert for the Town Square stage